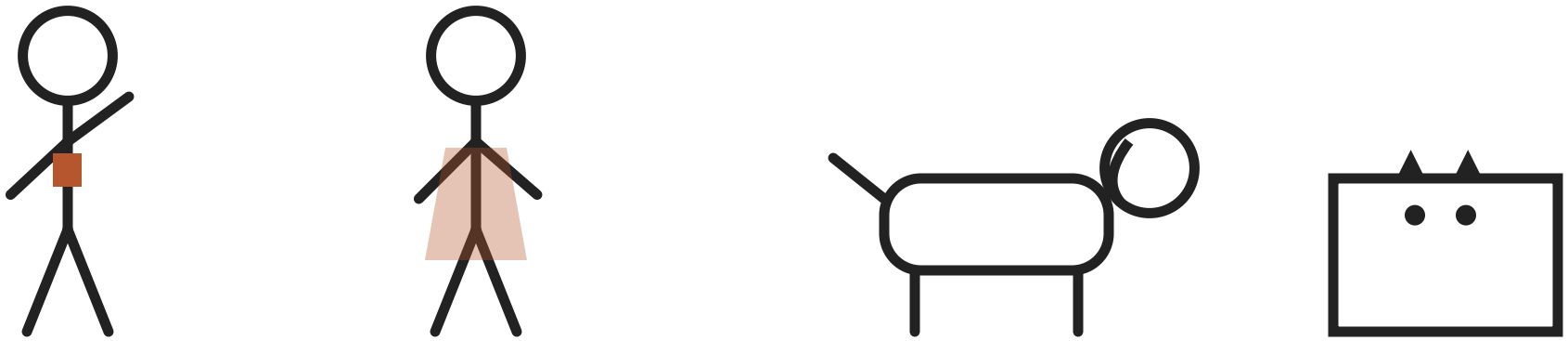
PATCHWORK PAWS RESCUE - ANIMATED SKIT SERIES PACK

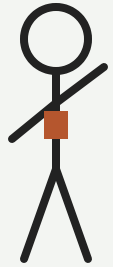
Things Nobody Tells You About Shelters

A weekly stick-figure series. No filming. 30 to 40 seconds. Square. One true thing per episode.



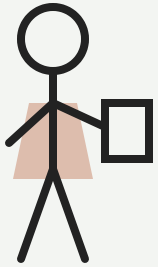
SERIES BIBLE 1 OF 2 - THE RECURRING CAST

Four characters. Same look every week.



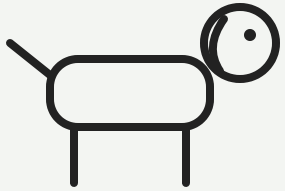
The New Volunteer

Eager, sweet, wrong about everything in a nice way. Asks what the audience is thinking. Always wears the orange badge.



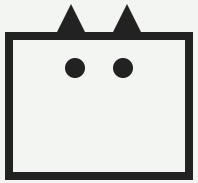
The Kennel Lead

Calm, has seen it all, never mean. Always holding something: clipboard, mop, leash. Delivers the true fact.



The Old Dog

Never talks out loud. Thought bubbles only. Quietly the smartest one in the building.



The Shy Cat

Lives in a cardboard box. Only ears and eyes, until the payoff. Decides everything.

Rule for all four: the animals are never sad, sick or pitiful. They are the ones who are in on the joke.

Tone

- Funny because it is true. Every joke comes from real shelter work.
- Staff are competent. The joke is the surprise, never the people.
- No guilt, no sad music, no "they will be put down."
- No jokes about illness, death, abuse or bad adopters.
- A real animal's story only with the director's okay.

Format (every episode)

- Square 1080x1080, 30 to 40 seconds, 6 to 8 shots.
- 0:00 to 0:03: the joke starts. No logo intro.
- About 0:23: one true fact card.
- Last 6 seconds: one small ask, then the end tag.
- Captions burned in, always. Most people watch muted.
- Same title card, same end tag, same Friday.

THE FIRST THREE EPISODES

#1 Load Thirteen

Joke: the volunteer came to cuddle puppies and gets laundry. The Old Dog makes more.

True fact: about 40 loads of laundry a week.

Ask: old towels and blankets.

0:35 - storyboard on the next slides

#2 The Cat Picks You

Joke: a visitor has to sit on the floor and wait. And wait. The Shy Cat finally chooses a shoe.

True fact: shy cats are often the ones who wait longest.

Ask: book a meet-and-greet.

0:36

#3 The Wish List

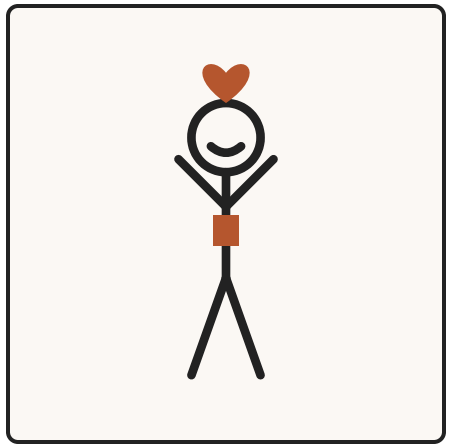
Joke: the volunteer expects "bigger kennels." The list is paper towels and bleach. Then: "peanut butter." The Old Dog appears instantly.

True fact: the boring supplies run out first.

Ask: the wish list link.

0:34

Full scripts with timing and post captions are in the scripts file. Caption files for all three are included.

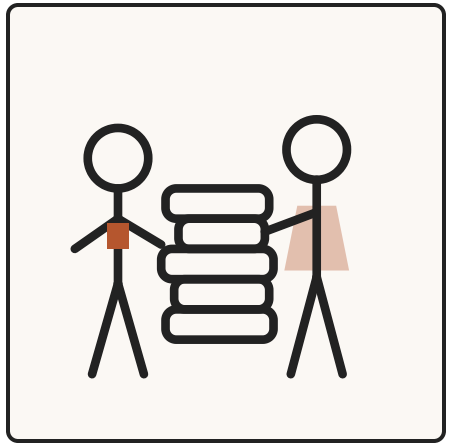


FRAME 1 - 0:00 to 0:03

VOLUNTEER: "First day at the shelter. I'm here to cuddle puppies."

THINGS NOBODY TELLS YOU ABOUT SHELTERS #1

Volunteer center, arms up, little heart pops above head.

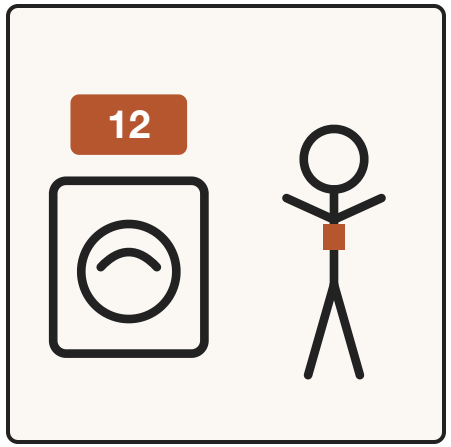


FRAME 2 - 0:03 to 0:07

KENNEL LEAD: "Love that. Start here."

LOAD 1

Kennel Lead slides a towel tower toward the Volunteer. Sound: soft thud.

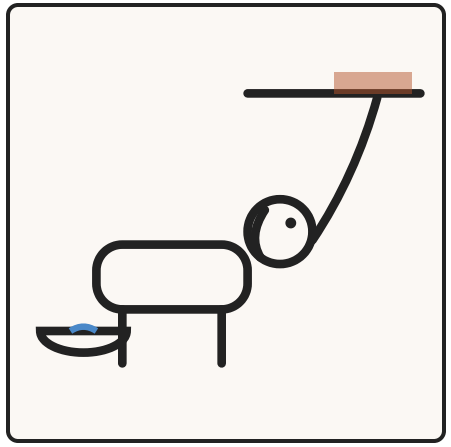


FRAME 3 - 0:07 to 0:12

VOLUNTEER: "When do the puppies come in?"
KENNEL LEAD (off screen): "Right after the laundry."

LOAD 12

Washer spins. Load counter ticks 1 to 12 fast.

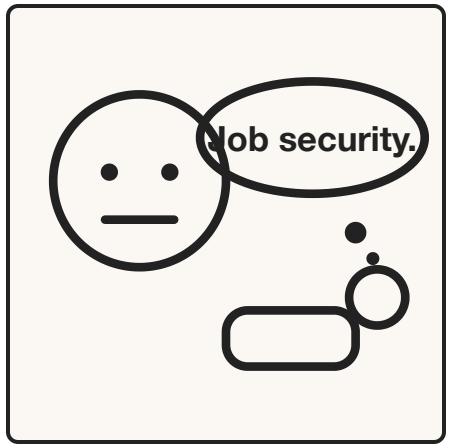


FRAME 4 - 0:12 to 0:17

(no line) Sound: slow drag, then splash.

LOAD 13

Old Dog tugs a clean blanket off the shelf and drops it in the water bowl.



FRAME 5 - 0:17 to 0:23

VOLUNTEER: "...He did that on purpose."

> Thought bubble: "Job security."

Hold on the flat stare for 2 full seconds. That pause is the joke.



FRAME 6 - 0:23 to 0:29

KENNEL LEAD (voice): "True story: we run about 40 loads of laundry a week."

> ABOUT 40 LOADS A WEEK. EVERY BED, EVERY TOWEL.

Fact card. Same layout every episode: accent background, one big number or word.



FRAME 7 - 0:29 to 0:35

KENNEL LEAD (voice): "Old towels and blankets help more than you'd think. Drop-off info is in the caption."

> OLD TOWELS + BLANKETS WELCOME - drop-off: [address], [hours]

Donation box drops in. Last 2 seconds: end tag "Things Nobody Tells You About Shelters. New one every Friday."

Before posting: confirm the 40 loads number and the drop-off details. The ask, the fact card layout and the end tag stay identical across all episodes so viewers learn them.

MAKING ONE EPISODE EACH WEEK

One volunteer, one afternoon.

1. Duplicate last week's design file. Characters, title card, fact card and end tag are already in it.
2. Rebuild the shots from the script, one page per frame.
3. Record the lines on a phone in a quiet closet, or use the tool's text-to-speech. Same voice every week.
4. Add captions from the .srt file. Big, bottom third, high contrast.
5. Export 1080x1080 MP4. Watch it once on mute.
6. Post Friday, same time, with the caption from the scripts file.

First three Fridays

Week 1: #1 Load Thirteen
Week 2: #2 The Cat Picks You
Week 3: #3 The Wish List

Post the same file to Facebook and Instagram. Pin episode 1 to the top of both profiles while the series is new.

Make episode 4 before episode 1 posts, so you stay one week ahead.

NEXT SIX EPISODES, READY TO SCRIPT

#4 Intake Day
The Volunteer expects one dog. Paperwork, scan, shots, photo, bath. The Old Dog supervises.

#5 Why So Many Questions
The adoption form is long because the match matters. The Shy Cat has its own questions.

#6 The Foster Fail
The Volunteer fosters "just for two weeks." Calendar flips. Still there. Happy ending.

#7 Kitten Season
One kitten. Then four. Then a box. The Kennel Lead calmly reaches for more towels.

#8 The Microchip
A found dog, a scanner beep, a reunion. Ask: chip your pet and update the info.

#9 Enrichment
Frozen peanut butter toy. The Old Dog's thought bubble: "Best 40 minutes of my week."

> Every idea follows the same rule: a true thing, the animals are in on the joke, one small ask.