PUDDLEJUMP CHILDREN'S MUSEUM · SPRING GALA KIT

Play Late

One look across three pieces. Saturday, April 17, 2027, 6:30 to 10 pm, at the museum. Grown-ups only.

Invitation

5x7, mailed. About 600 copies.

Save-the-date

Square post and story size, plus caption.

Sponsor sheet

One page, four tiers, $40,000 goal.



INVITATION, FRONT · 5 X 7 IN

Evening first, play second

Deep teal field and one big orange splash. It reads as a night out for donors, and the dots still say children's museum.

Print: 5x7 flat card, 14 pt matte stock, full bleed (add 1/8 in on every side).
Envelope: A7 in orange, teal ink for the return line.
Logo: back side only, so the front stays clean.

PLAY LATE

After the kids go to bed, the exhibits are yours.

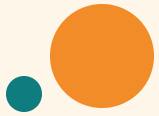
Dinner stations, a bar in the bubble lab, the water table with grown-up rules, and a paddle raise for field-trip scholarships.

Every $25 sends one child from a local school on a field trip to the museum.

Saturday, April 17, 2027
6:30 to 10 pm · [address]
Tickets $125 · Cocktail attire, comfy shoes

RSVP by Friday, April 2
[link] · [phone]

[logo]



INVITATION, BACK

Everything a guest needs, nothing extra

The hook
Adults get the exhibits. Said in the first line.

The why
$25 = one child's trip. One number, easy to repeat.

The ask
Date, price, RSVP deadline, two ways to reply.

Dress code
"Comfy shoes" tells people they will actually play.

Fill the four [brackets] before it goes to the printer.





Caption

The museum is staying up late. Play Late, our spring gala, is back for the first time in five years: Saturday, April 17, 2027, grown-ups only, every exhibit open. Every ticket helps send kids on field trips. Save the date; invitations go out in March.

Story size: keep the top 250 px and bottom 300 px clear of text in the app. Ours already is.

SPONSOR PLAY LATE

Send a school to the museum.

Spring gala · Sat, April 17, 2027 · 200 guests

Our first gala in five years raises field-trip scholarships. Every $25 brings one child from a local school through our doors. Our sponsor goal: **$40,000**, or 1,600 children.

Presenting · 1 available	**$10,000** · 400 kids
Big Splash · 2 available	**$5,000** · 200 kids
Make-a-Wave · 4 available	**$2,500** · 100 kids
Friend of Play · 10 available	**$1,000** · 40 kids

Deadlines. Presenting by Feb 19 to be on the invitation. All others by Mar 26 for the printed program.

To sponsor. [link] · [email] · [phone]

[logo] Puddlejump Children's Museum is a 501(c)(3). Gifts are tax-deductible as allowed by law.

SPONSOR SHEET · ONE PAGE, LETTER SIZE

Sell children, not logo space

Each tier shows how many kids it sends. A business owner can say yes to "400 field trips" faster than to "Presenting level."

Board members can email it as a PDF or print it double-sided with the tier details (next slide) on the back.

Check: 10,000 + 2 x 5,000 + 4 x 2,500 + 10 x 1,000 = **$40,000**.

SPONSOR SHEET, BACK · WHAT EACH TIER GETS

Four ways in. Every one sends kids.

Presenting

$10,000

400 field trips · 1 spot

- "Play Late, presented by [Sponsor]"
- Logo on invitation and save-the-date
- 10 tickets
- Thanks from the stage
- Private morning at the museum for your team's families

Big Splash

$5,000

200 field trips · 2 spots

- Your name on one exhibit station for the night
- Logo in program and on screens
- 6 tickets
- Your own thank-you post

Make-a-Wave

$2,500

100 field trips · 4 spots

- Logo in program and on screens
- 4 tickets
- Group thank-you post

Friend of Play

$1,000

40 field trips · 10 spots

- Name in program
- 2 tickets
- Name on the thank-you board in the lobby

Tiers and prices are the board's list; we renamed the middle levels to match the theme. Change any perk your team cannot deliver.

TYPE AND COLOR NOTES · HAND THIS TO THE PRINTER

Color

Teal · main field
#0F7C80 · PMS 7714 C

Orange · splash only
#F28C28 · PMS 1495 C

Deep teal · text, stories
#0B3A3C · PMS 547 C

Cream · paper, backs
#FFF6EA

Roughly **70 teal, 20 cream, 10 orange.** Orange is the accent: dots, one line, one button. Never orange text on teal under 18 pt.

Type

Play Late

Headlines: heavy rounded sans, tight spacing. Nunito Black (free) or Avenir Next Heavy.

Saturday, April 17, 2027

Body: same family, Regular and Bold. 10 pt minimum in print.

YOU'RE INVITED TO

Labels: small caps, wide spacing. Used once per piece.

WHEN EACH PIECE GOES OUT

Seven dates, all Fridays except the party

Jan 15
Post the save-the-date, square and story.

Jan 22
Board sends the sponsor sheet.

Feb 19
Presenting sponsor locked. Invitation to printer.

Mar 5
About 600 invitations mailed. Tickets open.

Mar 26
All sponsor logos due for the program.

Apr 2
RSVP deadline. Final count to caterer.

Apr 17
Play Late. 6:30 to 10 pm.

Before print

Fill [address], [link], [phone]. Drop in the final logo. Ask for one printed proof.

Before posting

Upload at full size. Paste the caption from the text file. Add alt text.

Your yes needed

The name Play Late, the renamed tiers, and the private-morning perk.